

Channeling Change

Digital Cities in a Changing World
explore more, discover more, create more

Venice, June 13-14, 2019



Università
Ca' Foscari
Venezia

PROGRAMME

WEDNESDAY JUNE 12

Ca' Vendramin Calergi

20.30

WELCOME DINNER

THURSDAY JUNE 13

Ca' Foscari Economic Campus

08.30 - 09.30

REGISTRATION

09.30 - 10.10 SESSION 1 - WELCOME AND INTRODUCTIONS

09.30 - 09.40	Stefanie Dreyer - Journalist and Conference Moderator	Introduction of the Conference
09.40 - 09.50	Tiziana Lippiello - Vice-Rector of the Ca' Foscari University of Venice	Welcome from Ca' Foscari
09.50 - 10.00	Luca Battistella - Councillor of the Venice Municipality	Welcome from Venice
10.00 - 10.10	Giorgio Prister - President of Major Cities of Europe	Welcome from Major Cities of Europe

10.10 - 11.15 SESSION 2 - DIGITAL VENICE

Session Lead: Luca Battistella - Municipality of Venice

10.10 - 11.00	Giuseppe Mella, Stefania Battaglia, Roberto Di Bussolo - Municipality of Venice Paolo Bettio, Federica Braga - VENIS S.p.A. Venice Municipality ICT services provider Morgan Chirici - AVM S.p.A. Venice Mobility Organisation Edmondo Pasquetti - M9 District Renzo Favaretto - Veritas S.p.A. Veneto Region Public Multi-utility	Overview of the projects and digital services of the City of Venice
11.00 - 11.15	Francesco Pagliari - VP IT Offering for Business Market - TIM	TIM for Digital Venice

11.15 - 11.45

COFFEE BREAK WITH STUDENT'S SPEECH

11.45 - 12.45 SESSION 3 - DIGITAL ITALY - PANEL DISCUSSION

Session Lead: Alessandra Poggiani - Venis S.p.A.

11.45 - 12.45	<ul style="list-style-type: none"> •Mattia Fantinati - Undersecretary of State for Public Administration •Roberta Cocco - Alderman for Innovation and Digital Agenda - Comune di Milano •Simone Puksic - President of Assinter - Association Regions' Organisations for Technological Innovation •Raffaele Gareri - Chief Digital Transition Officer at Roma Capitale •Paola Pisano - Alderman for Civil Services, ICT, Smart City and Innovation - Comune di Torino •Francesco Ferri - President - Lombardia Informatica •Luca Altias - National Commissioner for Digital Agenda - Continuity in change: solving Italy's unresolved digital emergency 	The implementation of the Italian Digital Agenda at all government levels (national, regional and municipal) explored within the EU framework: achievements and challenges
---------------	---	--

12.45 - 13.35 SPEED DATING SESSION

12.45 - 13.35	<ul style="list-style-type: none"> •COMPACT EU project by Paolo Rocchetti - Project Coordinator of COMPACT •POLIVISU EU project by Susie Ruston McAleer - Managing Director & Founder, 21c Consultancy •REPLICATE EU project by Gianluca Vannuccini - Manager Technical Infrastructure Development- Florence Municipality •CLASS EU project by Maria A. Serrano - Research Scientist - Barcelona Supercomputing Center •EVITEN, CITIES 4 PEOPLE, AVINT & DESMOSEU EU projects by Christina Karamperi - Departement of Research - E-Trikala •PON METRO EU project by Daniela Venanzi - National Operational Programme Metropolitan Cities 2014-2020 - Italian Agency for Territorial Cohesion •PwC by Simone Pompili - Director TechGov - PwC - Italy •WINTeCH S.p.A. by Massimo Gallotta - CEO - Wintech S.p.A. •GRUPPO MAGGIOLI by Nicola Frau - International Business Development Manager - Maggioli Group •ALFRESCO by Carina Kriegenhofer - Senior Marketing Manager EMEA - AlfreSCO 	
---------------	---	--

13.35 - 15.05

LUNCH AND TOUR OF THE STANDS

15.05 - 15.20	Gianluca Misuraca - Senior Scientist - European Commission's Joint Research Centre, Seville	Exploring Digital Government Transformation: understanding public sector innovation in a data-driven society
15.20 - 15.35	Alessandro Ippolito - ORACLE - Technology Country Leader Italy	The Augmented City
15.35 - 15.50	Ricardo Vitorino - ETSI - European Standards Organisation	How context information and interoperability can change smart cities' technology and business
15.50 - 16.05	Michael Patrick Crowley - VMWARE EMEA Dir. Pub.Sec. & Healthcare	Citizens Services and the Digital Divide paradigm shift

16.05 - 16.15

move to parallel session

16.15 - 17.00	PARALLEL TIM SEMINAR - Francesco Pagliari - VP IT Offering for Business Market - TIM & Andrea Acquaroni - Chief Marketing Officer - Fabbrica Digitale	A special Project for Venice by TIM: The Smart Control Room
---------------	---	---

16.15 - 17.00

PARALLEL NUTANIX SEMINAR - Fabio Zambon - Territory Account Manager - Nutanix Italy

A cloud efficient, agile, AI-ready infrastructure that delivers power and integrated Public data services

17.00 - 17.10

move to plenary session

17.10 - 18.20 SESSION 4 - CITIES AS SERVICE HUBS - CITIZEN AT THE CENTRE

Session Lead: Norbert Weidinger - City of Vienna

17.10 - 17.25	Benedikt Schraik - Head of Digital Transformation - Wiener Stadtwerke GmbH	The Wiener Stadtwerke Digital Ecosystem
17.25 - 17.40	Liora Shechter - CIO & Smart City Manager - Tel Aviv Municipality	Modern management of the city requires an integrated municipal platform
17.40 - 17.55	Andrea Sbandati - CEO - Consortium of Tuscany Utilities Gianluca Vannuccini - Manager of Technology Infrastructure Development Office - Florence Municipality	Digital plans in Firenze and Prato: smart city and utilities
17.55 - 18.10	Beate Ginzler - Manager - Office for Urban Regeneration - City of Leipzig Lars Greifzu - Member of the Management Board - LECOS	Shaping digital transformation in Leipzig
18.10 - 18.20	Q&A	

18.20

HAPPY HOUR COCKTAIL

16.00 - 18.05
INTERACTIVE WORKSHOP -
EU PROJECT POLIVISU: City
Data for Policy Co-Creation -
Visualise | Discuss | Decide,
by:

•Susie McAleer, 21c
Consultancy
•Lieven Raes, Smart Cities
Information Flanders
•Matteo Satta, Issy-les-
Moulineaux
•Joran Van Daele, Gent
•Pavel Kogut, 21c
Consultancy

Channeling Change

Digital Cities in a Changing World
explore more, discover more, create more

Venice, June 13-14, 2019



Università
Ca' Foscari
Venezia

FRIDAY JUNE 14

09.00 - 09.15	INTRODUCTION TO THE DAY / THE WORK OF MAJOR CITIES OF EUROPE	-Stefanie Dreyer – Moderator -Glyn Evans – Vice President of Major Cities of Europe -Kim Young-Sik - Visiting Professor - Global IT Technical Programme, KAIST - Korea advanced Institute of Science & Technology	
09.15 - 09.30	Peter Parycek - Fraunhofer Fokus Inst.- Center for Public IT & Danube-University Krems	(Big) Data-Driven Policy-Making	
09.30 - 09.45	Paolo Nesi - Professor and Snap4City/Km4City coordinator - University of Florence	Snap4City: a platform for Smart Cities and Living Labs	
09.45 - 10.00	Isabella Mader - CEO - Excellence Institute - Austria	Government, quo vadis? Future roles of public, private and plural sector	
10.00 - 10.15	AXIANS ITALIA - Federico Cavallo - Int. Marketing & Communication	Infrastructures and Data: enabling the "augmented citizenship" for both people and business	
10.15 - 10.25		<i>move to parallel sessions</i>	
10.25 - 11.10	ORACLE PARALLEL SEMINAR - Maria Costanzo - Innovation & Solution Engineers Director	The Next Generation Urban Evolution	
10.25 - 11.10	VMWARE PARALLEL SEMINAR - Michele Apa - Systems Engineering Manager, VMware Italia	The unavoidable transformation: leading the change to face the challenge	
11.10 - 11.40		COFFEE BREAK	
11.40 - 13.05	PARALLEL SESSION 5A - NEW & EMERGING TECHNOLOGIES BLOCKCHAIN AND ARTIFICIAL INTELLIGENCE	Session Lead: Paolo Boscolo - City of Prato	11.40 – 13.05 WORKSHOP EU PROJECT BIG POLICY CANVAS: Collaboration amongst stakeholders towards building a more effective, efficient, precise and (big) data-based public sector by •Ricard Munné, Atos Research & Innovation, •Juliane Schmeling, Fraunhofer Institute for Open Comm. Systems, •Eleni Kanellou, National Techn. Univ. of Athens, •Francesco Mureddu, Lisbon Council for Economic Competitiveness and Social Renewal
11.40 - 11.55	Dieter Rehfeld - General Manager - Regio-IT - Aachen	The Time is Right - Build a European Government blockchain infrastructure	
11.55 - 12-10	Daniel Marco - Director SmartCatalonia at Government of Catalonia	Building a new digital era of public administration with blockchain and AI	
12.10 - 12.25	Tobias Verbist - Chief Enterprise Architecture & Innovation at Digipolis - Antwerp	Innovation, driven by the city of Antwerp	
12.25 - 12.40	Agostino Cortesi - University Ca' Foscari - Venice	Unleash the potential of public data	
12.40 - 12.55	Enrico Merigliano - R&D Manager - Wintech Spa Federico Cussigh - Senior Partner - IDSys - IT'S.:B2B	Emergency Management solution based on IBM Watson AI and other cases (Cognitive, Machine Learning and Predictive Analytics)	
12.55 - 13.05	Q&A		
11.40 - 13.05	PARALLEL SESSION 5B -CHANGING ROLES, CHANGE MANAGEMENT AND DIGITAL TRANSFORMATION	Session Lead: Stefano Campostrini - Ca' Foscari University	
11.40 - 11.55	Nadira Hussain - Leadership Development & Research Director – Socitm UK Sandra Taylor - Head of ICT Services - Dudley Metropolitan Borough Council and Vice President - Socitm UK	Leading for better outcomes	
11.55 - 12-10	Mor Harir - Consultant - Israel Institute of Smart Cities	Adaptive Positive Deviance Strategy - How Cities Can Embrace Uncertainty and Become Wiser	
12.10 - 12.25	Hannes Alpheis - Manager Public Administration - City State of Hamburg	The Digital Transformation of the German Educational System	
12.25 - 12.40	Simone Pompili - Director TechGov PwC - Italy	People drive the change	
12.40 - 12.55	Christian Chichkine - EMEA Cloud Transformation Advisor - Nutanix	How to build a cloud that will help better serve your citizens	
12.55 - 13.05	Q&A		
13.05 - 14.05		LUNCH	
14.05 - 15.00	PARALLEL SESSION 6A THE MORAL MAZE -or the role of cities in avoiding a digital dystopia	Session Lead: Robin Heilig - City of Vienna	14.05 – 16.45 WORKSHOP - COMPACT EU PROJECT - Cybersecurity solutions for Local Public Administration •Davor Meersman, GM Open & Agile Smart Cities •Fabio Massacci, Professor, UNITN •David Goodman, Senior Consultant, Trust in Digital Life
14.05 - 14.20	Herve' Groleas - CIO - Lyon Metropolis	My data: the use of personal data not to stake someone out but to empower citizens	
14.20 - 14.35	Martin Ferguson - Policy and Research Director - Socitm UK	Shining a light on the ethical use of data	
14.35 -14.50	Matteo Satta - E.U. Project Manager - ISSY MEDIA	Issy, a sustainable approach on Data: the Qwant example	
14.50 - 15.00	Q&A		
14.05 - 15.00	PARALLEL SESSION 6B TROUBLED PROJECTS - GOOD PROCUREMENT	Session Lead: Joachim Schiff - Major Cities of Europe	
14.05 - 14.20	Norbert Weidinger - Deputy CIO - City of Vienna	Troubled IT-Projects – Theory and Practice on the way out of the crisis	
14.20 - 14.35	Joern Riedel - CIO - State of Hamburg	Leading to Success – how strict and standardized guidelines change and support the project culture	
14.35 -14.50	Marco Alfieri - Head of Maggioli e-Procurement Division - Maggioli Group	Innovative e-procurement	
14.50 - 15.00	Q&A		
15.00 - 15.10		<i>move to the World Café</i>	
15.10 - 16.45	SESSION 7 - WORLD CAFÉ DISCUSSION TABLES	FACILITATORS	
	CITIES AS SERVICE HUBS - CITIZEN AT THE CENTRE	Gianluca Misuraca - Senior Scientist - European Commission's Joint Research Centre in Seville	
	NEW & EMERGING TECHNOLOGIES: BLOCKCHAIN & ARTIFICIAL INTELLIGENCE	Paolo Boscolo - Head of the Telecommunications Group - City of Prato	
	CHANGING ROLES, CHANGE MANAGEMENT AND DIGITAL TRANSFORMATION	Nadira Hussain - Leadership Development & Research Director – Socitm UK	
15.10 - 16.45	THE MORAL MAZE - OR THE ROLE OF CITIES IN AVOIDING A DIGITAL DYSTOPIA	Martin Ferguson - Policy and Research Director - Socitm UK	
	TROUBLED PROJECTS - GOOD PROCUREMENT	Norbert Weidinger - Deputy CIO - City of Vienna	
	CYBERSECURITY - CHALLENGES FOR PUBLIC ADMINISTRATIONS?	Nelson Escravana - Director of Communications and Cybersecurity at INOV	
	DATA FOR POLICY MAKING	Nuria De Lama - Vice-Secretary General - Big Data Value Association	
	STANDARDS FOR SMART CITIES	Alan Shark - CEO - Public Technology Institute	
16.45 - 17.15	PRIZE DRAW AND CONCLUDING REMARKS		