

# Channeling Change

Digital Cities in a Changing World  
explore more, discover more, create more

Venice, **June 13-14, 2019**



Università  
Ca' Foscari  
Venezia

## PROGRAMME

### WEDNESDAY JUNE 12

Ca' Vendramin Calergi

20.30

WELCOME DINNER

### THURSDAY JUNE 13

Ca' Foscari Economic Campus

08.30 - 09.30

REGISTRATION

#### 09.30 - 10.10 SESSION 1 - WELCOME AND INTRODUCTIONS

09.30 - 09.40	Stefanie Dryer - Journalist and Conference Moderator	Introduction of the Conference
09.40 - 09.50	Luigi Brugnarò - Mayor of Venice	Welcome from Venice
09.50 - 10.00	Michele Bugliesi - Rector of the Ca' Foscari University	Welcome from Ca' Foscari
10.00 - 10.10	Giorgio Priester - President of Major Cities of Europe	Welcome from Major Cities of Europe

#### 10.10 - 11.15 SESSION 2 - DIGITAL VENICE

Session Lead: Luca Battistella - Municipality of Venice

10.10 - 10.20	Municipality of Venice
10.20 - 10.30	Venice Municipality ICT services provider -VENIS S.p.A.
10.30 - 10.40	Veneto Region Public Multi-utility - Veritas S.p.A
10.40 - 10.50	Venice Mobility Organisation - AVM S.p.A
10.50 - 11.00	Venice Civic Museums - Foundation
11.00 - 11.15	TIM Case Study

#### 11.15 - 12.15 SESSION 3 - DIGITAL ITALY

Session Lead: Alessandra Poggiani - Venis S.p.A.

11.15 - 12.15	<p>PANEL DISCUSSION</p> <p>Mattia Fantinati - Undersecretary of State for Public Administration</p> <p>Roberta Cocco - Alderman for Innovation and Digital Agenda - Comune di Milano</p> <p>Luca Attias - National Commissioner for Digital Agenda</p> <p>Simone Pukšić - President of Assinter - Association Regions' Organisations for Technological Innovation</p> <p>Laura Castellani - Director Infrastructure and Technologies for Information Society - Tuscany Region</p> <p>Cristiano Cannarsa - CEO - Consip S.p.A.</p> <p>Paola Pisano - Alderman for Civil Services, ICT, Smart City and Innovation, Comune di Torino</p>	<p>The implementation of the Italian Digital Agenda at all government levels (national, regional and municipal) explored within the EU framework: achievements and challenges</p>
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#### 12.15 - 13.15 SPEED DATING SESSION

- COMPACT EU project
- POLIVISU EU project
- REPLICATE EU project
- CLASS EU project
- EVITEN, CITIES 4 PEOPLE, AVINT and DESMOSEU EU projects
- PON METRO EU project
- PWC
- WINTECH
- MAGGIOLI

13.15 - 14.45

LUNCH AND TOUR OF THE STANDS

14.45 - 15.00	Gianluca Misuraca, Senior Scientist, European Commission's Joint Research Centre, Seville	Exploring Digital Government Transformation: understanding public sector innovation in a data-driven society
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15.00 - 15.15 ORACLE presentation

15.15 - 15.30 Ricardo Vitorino - ETSI - European Standards Organisation

How context information and interoperability can change smart cities' technology and business

15.30 - 15.45 Michael Patrick Crowley - VMWARE EMEA Dir. Public Sec. & Healthcare

Citizens Services and the Digital Divide paradigm shift

15.45 - 16.15

COFFEE BREAK

16.15 - 17.00 PARALLEL TIM SEMINAR

16.15 - 17.00 PARALLEL TBD SEMINAR

17.00 - 17.10

move to plenary session

#### 17.10 - 18.20 SESSION 4 - CITIES AS SERVICE HUBS - CITIZEN AT THE CENTRE

Session Lead: Norbert Weidinger - City of Vienna

17.10 - 17.25	Benedikt Schraik, Head of Digital Transformation, Wiener Stadtwerk GmbH	The Wiener Stadtwerke Digital Ecosystem
17.25 - 17.40	Liora Shechter - CIO & Smart City Mgr. - Tel Aviv Municipality	Modern management of the city requires an integrated municipal platform
17.40 - 17.55	Andrea Sbandati - CEO - Consortium of Tuscany Utilities Gianluca Vannuccini - Mgr. Technological Infrastructures - City of Florence	Digital plans in Firenze and Prato: smart city and utilities
17.55 - 18.10	Beate Ginzler - Mgr. dept. Office for Urban Regeneration - City of Leipzig Lars Greifzu - LECOS	Shaping digital transformation in Leipzig
18.10 - 18.20	Q&A	

18.20

HAPPY HOUR COCKTAIL

16.15 - 18.20  
INTERACTIVE WORKSHOP-  
EU PROJECT POLIVISU:  
City Data for Policy Co-  
Creation - Visualise |  
Discuss | Decide  
By Flanders (BE), Issy-les-  
Moulineaux (FR), and Pilsen  
(CZ)

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## FRIDAY JUNE 14

09.00 - 09.10	<b>INTRODUCTION TO THE DAY</b>	
09.10 - 09.25	Peter Parycek -Fraunhofer Fokus Inst.- Center for Public IT & Danube- Univ. Krems	<b>(Big) Data-Driven Policy-Making</b>
09.25 - 09.40	Paolo Nesi - Department of Information Engineering, University of Florence	
09.40 - 09.55	Isabella Mader - Excellence Institute, Austria	<b>Government, quo vadis? Future roles of public, private and plural sector</b>
09.55 - 10.10	AXIANS ITALIA - Federico Cavallo - Int. Marketing & Communication	<b>Infrastructures and Data: enabling the "augmented citizenship" for both people and business</b>
10.10 - 10.20	<i>move to parallel sessions</i>	
10.20 - 11.05	<b>ORACLE PARALLEL SEMINAR</b>	
10.20 - 11.05	<b>VMWARE PARALLEL SEMINAR</b>	
11.05 - 11.35	<b>COFFEE BREAK</b>	
11.35 - 13.00	<b>PARALLEL SESSION 5A - NEW &amp; EMERGING TECHNOLOGIES BLOCKCHAIN AND ARTIFICIAL INTELLIGENCE</b>	<b>Session Lead: Paolo Boscolo - City of Prato</b>
11.35 - 11.50	Dieter Rehfeld - General manager Regio-IT - Aachen	The Time is Right - Build a European Government blockchain infrastructure
11.50 - 12.05	Daniel Marco - Director SmartCatalonia at Government of Catalonia	Building a new digital era of public administration with blockchain and AI
12.05 - 12.20	Tobias Verbist - Chief Enterprise Architecture & Innovation at Digipolis - Antwerp	Innovation, driven by the city of Antwerp
12.20 - 12.35	Agostino Cortesi - University Ca' Foscari - Venice	Unleash the potential of public data
12.35 - 12.50	Enrico Merigliano, R&D Manager, Wintech Spa	Emergency Management solution based on IBM Watson AI services
12.50 - 13.00	Q&A	
11.35 - 13.00	<b>PARALLEL SESSION 5B -CHANGING ROLES, CHANGE MANAGEMENT AND DIGITAL TRANSFORMATION</b>	<b>Session Lead: Stefano Campostrini - Ca' Foscari University</b>
11.35 - 11.50	Nadira Hussain - Leadership Development & Research Director – Socitm UK Sandra Taylor - Head of ICT Services - Dudley Metropolitan Borough Council and Vice President - Socitm UK	Leading for better outcomes
11.50 - 12.05	Mor Harir - Israel Institute of Smart Cities	Adaptive Positive Deviance Strategy - How Cities Can Embrace Uncertainty and Become Wiser
12.05 - 12.20	Hannes Alpheis - Manager Public Administration - City State of Hamburg	The Digital Transformation of the German Educational System
12.20 - 12.35	Simone Pompili - Director TechGov PWC - Italy	
12.35 - 12.50	TBD	
12.50 - 13.00	Q&A	
13.00 - 14.00	<b>LUNCH</b>	
14.00 - 15.10	<b>PARALLEL SESSION 6A THE MORAL MAZE -or the role of cities in avoiding a digital dystopia</b>	<b>Session Lead: Robin Heilig - City of Vienna</b>
14.00 - 14.15	Herve' Groleas - CIO - Lyon Metropolis	My data : the use of personal data not to stake someone out but to empower citizens
14.15 - 14.30	Martin Ferguson - Policy and Research Director - Socitm UK	Shining a light on the ethical use of data
14.30 - 14.45	Eric Legale - General Manager Issy Media - Issy Les Mouligneaux	Issy, a sustainable approach on Data: the Quant example
14.45 - 15.00	TBD	
15.00 - 15.10	Q&A	
14.00 - 15.10	<b>PARALLEL SESSION 6B TROUBLED PROJECTS - GOOD PROCUREMENT</b>	<b>Session Lead: Joachim Schiff - Major Cities of Europe</b>
14.00 - 14.15	Norbert Weidinger - Deputy CIO - City of Vienna	Troubled IT-Projects – Theory and Practice on the way out of the crisis
14.15 - 14.30	Joern Riedel - CIO - State of Hamburg	Leading to Success – how strict and standardized guidelines change and support the project culture
14.30 - 14.45	Francesco Ferri – President - Lombardia Informatica	
14.45 - 15.00	TBD	
15.00 - 15.10	Q&A	
15.10 - 15.20	<i>move to the World Café</i>	
15.20 - 16.45	<b>SESSION 7 - WORLD CAFÉ DISCUSSION TABLES</b>	<b>TABLE DISCUSSION FACILITATOR</b>
15.20 - 16.45	CITIES AS SERVICE HUBS - CITIZEN AT THE CENTRE	Gianluca Misuraca is Senior Scientist at the European Commission's Joint Research Centre in Seville
	NEW & EMERGING TECHNOLOGIES: BLOCKCHAIN AND ARTIFICIAL INTELLIGENCE	Paolo Boscolo - City of Prato
	CHANGING ROLES, CHANGE MANAGEMENT AND DIGITAL TRANSFORMATION	Nadira Hussain - Leadership Development & Research Director – Socitm UK
	THE MORAL MAZE - OR THE ROLE OF CITIES IN AVOIDING A DIGITAL DYSTOPIA	Martin Ferguson - Policy and Research Director - Socitm UK
	TROUBLED PROJECTS - GOOD PROCUREMENT	Norbert Weidinger - Deputy CIO - City of Vienna
	CYBERSECURITY	
	DATA FOR POLICY MAKING	Nuria de Lama - Atos
STANDARDS FOR SMARTCITIES	Alan Shark - CEO Public Technology Institute	
16.45 - 17.15	<b>PRIZE DRAW AND CONCLUDING REMARKS</b>	

**11.20 – 14.00  
WORKSHOP  
EU PROJECT BIG POLICY  
CANVAS: collaboration  
amongst relevant  
stakeholders towards  
building a more effective,  
efficient, precise and  
(big)data-based public  
sector.**

**14.00 – 16.45  
WORKSHOP  
EU PROJECT  
COMPACT - Cybersecurity  
solutions for Local Public  
Administration**